Over 300 Students at IIT Kanpur, take Aspiring Minds’ AMCAT

Kanpur, Sep 13, 2010: As the placement season draws near, students at Indian Institute of Technology, Kanpur gear up to get their dream jobs. On 12th and 13th September, over 300 IIT-Kanpur students appeared for AMCAT(Asspiring Minds Computer Adaptive Test), India’s Largest Employability Test, to assess and benchmark their skills in various modules including English Comprehension, Quantitative Ability, Logical Ability, Computer Programming, Electronics and various other B-Tech domain modules.

The test conducted by Aspiring Minds, an assessment technology company, has been developed by alumni from IIT, Delhi and MIT, Boston, USA and works on very high end statistical technology. Multiple IT, ITeS, Hospitality, KPO use AMCAT for evaluating candidates for interview and placements. Filters used by these companies help Aspiring Minds to apply the same to AMCAT scores, and guide students on employability.

“Lack of skill even in one area masks the ability of an exceptional student to get that one job he has always aspired for. AMCAT provides a good measure to know and work on some specific areas and enhance the chances of getting a deserving job,” said Deepak Verma, Placements Officer, IIT Kanpur.

Each assessed student receives AMCAT’s Seven-Stroke Employability feedback - a detailed personalized report – that helps students understand their areas of strength and weakness and provides analysis on core skills and improvement areas to secure a good job.

Himanshu Aggarwal, Co-founder and Director, Aspiring Minds said, “It is our honour to associate with one of the most prestigious institute of India. We aim to help students to measure dimensions of their ability and predict job success and be a proxy to the interview that they would soon face in their placements season. We hope we will add value and help students prepare for their dream jobs.”

AMCAT is an intelligent assessment designed to assess both theory and application of the theory rather than only knowledge-based questions. This tests the candidate’s ability to apply the concepts and knowledge to real-world problems rather than assessing knowledge or rote learning.

A Computer Adaptive Test, AMCAT adjusts to the candidate’s ability, and assesses the student at the right competency level. Various leading organizations across India have shown great faith in the testing services of AMCAT. Several MNCs have tied up with Aspiring Minds to shortlist their prospective employees using the AMCAT scores. This is to not only select the right candidates but also bring greater consistency and transparency in the employment assessment process.
ABOUT ASPIRING MINDS

Aspiring Minds Assessment Pvt. Ltd. is an assessment technology pioneer in India, a full spectrum of assessments including Language, Aptitude, Skill and Personality assessment. Aspiring Minds’ assessments are based on proprietary algorithms for computer based adaptive, standardized and reliable assessments. Aspiring Minds helps companies identify talent across the Nation, shortlist & hire. It provides a methodology to search candidates qualified for a particular job profile across the country at the press of a key by using innovative filters on multi-dimensional skill analysis of a large pool of candidates. Aspiring Minds’ conducts AMCAT – India’s Largest Employability Test. Aspiring Minds Account Managers work closely with Corporate to map their needs to various assessment parameters and help pick the right set of people to interview. Companies have seen their interview to hire convert rates shoot up dramatically (four to eight fold increase) on using AMCAT as a short listing criteria. For more information please visit www.aspiringminds.in

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