Aspiring Minds now among NASSCOM’s most Innovative List

New Delhi, December 18, 2009: It has been a dream run of sorts for Gurgaon based Aspiring Minds. After achieving the stature of being the only Indian company in Business Week’s list of Most Intriguing Startups globally, Aspiring Minds is now one of the 6 finalists at NASSCOM’s Innovation Awards 2009 in the Startup Category. After multiple rounds of selection process, Himanshu Aggarwal, Co-Founder of Aspiring Minds, presented their innovation in technology and business before the elite jury at the Nasscom Innovation Awards event in Pune.

Ecstatic at seeing the young firm grow leaps & bounds, the founders have now set high sights & aim to strengthen the company’s presence pan India. Setup in 2007, Aspiring Minds has now assessed over 65,000 students across 350 campuses in India through it’s flagship product AMCAT & is planning to scale-up it’s operations. Also, there is a growing list of corporates now utilizing the benefits that Aspiring Minds has to offer in the field of scientific assessments, talent benchmarking and entry level talent acquisition.

ABOUT ASPIRING MINDS
Aspiring Minds Assessment Pvt. Ltd. is an assessment technology pioneer in India, a full spectrum of assessments including Language, Aptitude, Skill and Personality assessment. Aspiring Minds’ conducts AMCAT - India’s Largest Employability Test creating one of the most extensive and reliable assessment data bank enabling equal opportunity hiring of entry level talent across the Industry.

Aspiring Minds’ assessments are based on proprietary algorithms for computer based adaptive, standardized and reliable assessments. Aspiring Minds helps companies identify talent across the Nation, shortlist & hire. It provides a methodology to search candidates qualified for a particular job profile across the country at the press of a key by using innovative filters on multi-dimensional skill analysis of a large pool of candidates. Aspiring Minds Assessments are currently being delivered in multiple languages including English, Hindi and Telugu. Aspiring Minds Account Managers work closely with Corporate to map their needs to various assessment parameters and help pick the right set of people to interview. Companies have seen their interview to hire convert rates shoot up dramatically (four to eight fold increase) on using AMCAT as a short listing criteria. For more information please visit www.aspiringminds.in

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