Aspiring Minds Co-Sponsors Nasscom HR Summit 2011

Chennai, July 28, 2011: Aspiring Minds co-sponsored the Nasscom HR Summit 2011 here at the Le Royal Méridien on July 27th & 28th 2011. The annual summit is a flagship event of Nasscom and attracts the top most HR leadership from the IT and ITeS industry in the country.

Aspiring Minds showcased its product portfolio at the conference and the company’s stall evoked great deal of interest among both the delegates and the speakers. Hundreds of sen or HR executives visited the stall and discussed their views on the challenge of recruitment in the backdrop of the low employability of candidates across the IT and ITeS sectors.

Scores of delegates also tried out the Aspiring Minds assessment bouquet live at the event and collected feedback reports on various AMCAT assessments – Aspiring Minds Personality Inventory (AMPI), AM Lead for Senior Management Hiring and AMCAT Aptitude assessments, etc. The company presented customized mugs to all the speakers and delegates.

Several discussions in the conference touched upon the importance of hiring the right candidates to gain competitive advantage in the industry. Remarks were made about how sourcing and hiring are different in mature economies vs. emerging economies. These discussions highlighted the importance of the vision that Aspiring Minds has been working towards – to bring about objectivity in hiring decisions using advanced analytics & statistics and to provide an equal opportunity to all candidates across the country.

The conference also saw a major shift in the campus placement calendar with companies agreeing to start placements in the 7th semester instead of waiting till the 8th semester. Aspiring Minds is
better prepared than ever to meet the hiring targets of our clients, by enabling them to hire the best quality candidates from across the country at one click.

**About Aspiring Minds**
Aspiring Minds is a pioneer in the space of Scientific Assessments, Talent Benchmarking and scalable acquisition of talent. Our state of the art assessment tools have been used across industry verticals to help recruit the right people, develop profile-wise employability benchmarks and assess workforce health.

Aspiring Minds’ *intelligent adaptive* assessments span across Language, Cognitive skills, Domain knowledge and Personality. A strong in-house research and development team with alumni from IITs and MIT form the development back bone of our patent pending assessment tools.

While our recruitment solutions help eliminate biases and subjectivity in hiring decisions, our talent benchmarking efforts have helped unravel key skills required for success in particular roles and our innovative sourcing has helped large corporate recruit 1000s efficiently.

Aspiring Minds has augmented scientific assessment with an innovative large-scale sourcing model analogous to a GRE-for-job concept. AMCAT® - our flagship product is India’s Largest Employability Test. Tens of thousands of candidates secure their dream jobs every year through AMCAT.

Our dedicated management from IITs and IIMs, more than 110 full-time employees, and a pan-India operational presence have helped leading corporations across industry verticals improve their recruitment process efficiency and the quality of talent being acquired. Aspiring Minds products and solutions have been adopted by leading corporates including HCL, Genpact, iGate Patni, Mphasis, Ericsson, Sapient, John Deere, Tavant, Tally, among others.

**For more information:**

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