AMCAT conducted at Saveetha, Chennai

New Delhi, December 18, 2009: Riding high on the wave of being included among the finalists of NASCOM’s Innovation Awards 2009, Aspiring Minds has continued to spread its presence across the country. The latest college to be assessed is Saveetha Engineering College in Chennai. AMCAT, the flagship product of Aspiring Minds is the largest & the only computer based adaptive employment assessment test in India, spanning a student pool size of 55,000 & 300 campuses across India. AMCAT was undertaken by the entire batch of B.Tech students at Saveetha passing out in 2010 & shall reap them employment opportunities for the next 3 years.

Himanshu Aggarwal, co-founder Aspiring Minds stated “We have initiated a special focus on South India in view of the large talent base available in this part of the country. With our reach now spanning to all four zones of the country, we are in a position to offer some of the best talent to corporations which has been pre-assessed on a national scale.”

ABOUT ASPIRING MINDS
Aspiring Minds Assessment Pvt. Ltd. is an assessment technology pioneer in India, a full spectrum of assessments including Language, Aptitude, Skill and Personality assessment. Aspiring Minds’ conducts AMCAT - India’s Largest Employability Test creating one of the most extensive and reliable assessment data bank enabling equal opportunity hiring of entry level talent across the Industry.

Aspiring Minds’ assessments are based on proprietary algorithms for computer based adaptive, standardized and reliable assessments. Aspiring Minds helps companies identify talent across the Nation, shortlist & hire. It provides a methodology to search candidates qualified for a particular job profile across the country at the press of a key by using innovative filters on multi-dimensional skill analysis of a large pool of candidates. Aspiring Minds Assessments are currently being delivered in multiple languages including English, Hindi and Telugu. Aspiring Minds Account Managers work closely with Corporate to map their needs to various assessment parameters and help pick the right set of people to interview. Companies have seen their interview to hire convert rates shoot up dramatically (four to eight fold increase) on using AMCAT as a short listing criteria. For more information please visit www.aspiringminds.in

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