

The Aspiring Minds Campus Ambassadors

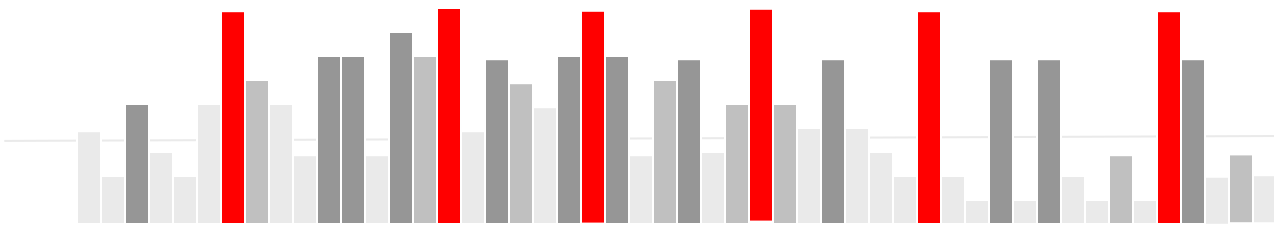
empower, encourage, enlighten

The Aspiring Minds Campus Ambassador programme selects hard working and enthusiastic pre-final year students across campuses in India to play leadership roles in enabling better job opportunities for his/her batchmates. Ambassadors would connect students and Aspiring Minds thereby representing his/her college to potential hirers, disseminating job related information to college students and guiding them to improve their employability. The campus ambassador shall interact with industry professionals, employment experts and peers from across the country.

The candidate should have exemplary management and networking skills to engage batchmates in job-related activities; organize events and work through a team of volunteers. An effective communicator, the candidate must consistently keep-in-touch with Aspiring Minds providing relevant information to be able to best serve the college community towards more number of jobs, better jobs and more number of selections.

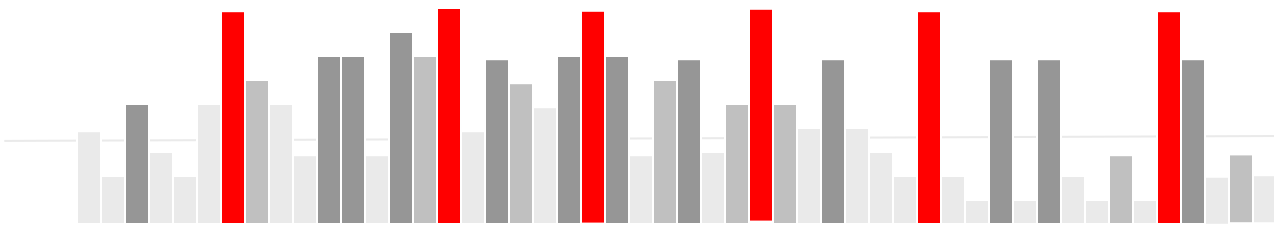
What do I need to do?

- Be the primary point of contact among students for Aspiring Minds on your campus.
- **Provide greater employment opportunities** to your batchmates – publicise and organise Aspiring Minds events on your campus.
- **Empower your batchmates** to become better prepared for placement events and interviews – disseminate employability related information
- Share with Aspiring Minds any information from campus which will help Aspiring Minds **serve the interest of students** better.
- **Encourage your batchmates** to improve their skills by interacting with AMCAT on Facebook.



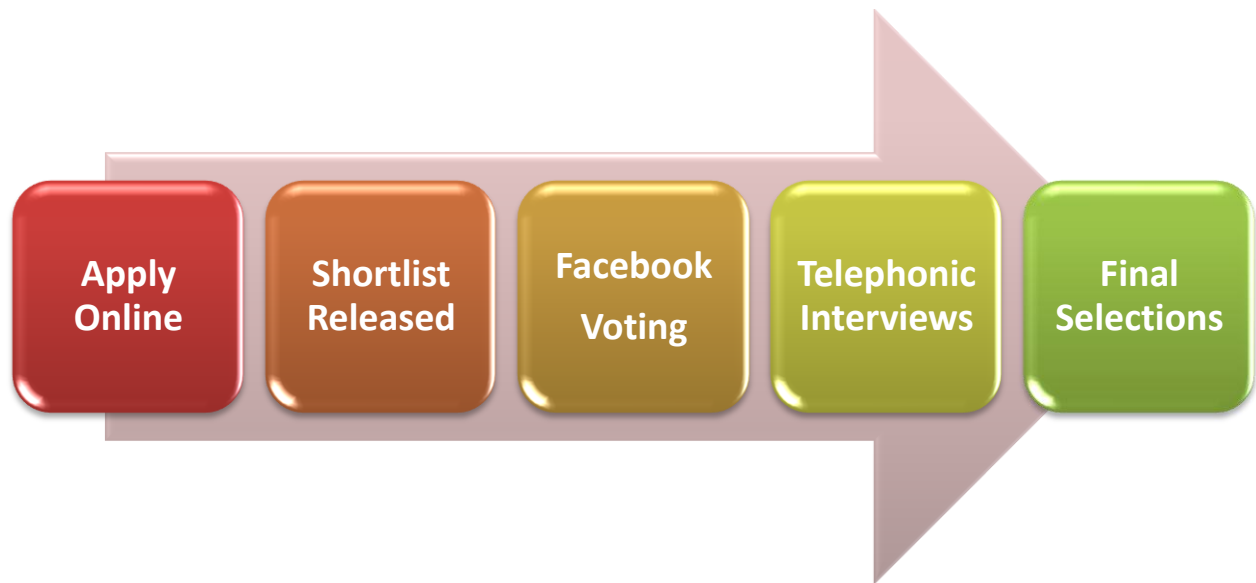
What would I get?

- *Skills & Knowledge*
 - Develop **leadership, communication** and **event management** abilities.
 - Improve your **people skills** and learn about career counseling.
 - Receive regular updates on news, analysis and latest trends in the industry through an exclusive newsletter – stay ahead of the curve and be **well prepared** for the industry you want to join.
- *Networking*
 - Exclusive invitations to **interact with industry professionals** through seminars and dinners organised by Aspiring Minds – represent your college and talk to industry veterans.
 - Opportunities to **interact with other AMCAs** across campuses – create a name for yourself and **expand your professional network**.
 - Regular **interaction with experts** at Aspiring Minds on placement & job related queries – clear all your doubts.
- *Rewards*
 - A good performance would earn a **Letter of Appreciation** – a valuable differentiator in your résumé.
 - Free AMCAT registration
 - Free career counseling
 - Free Aspiring Minds goodies like T-shirts etc.



Selection Process

The selection of AMCAs would be through a rigorous process taking into account various aspects of the candidate's personality. The appointment for the Campus Ambassador shall be till June 2012. Beyond that the candidate will join the Ambassador Alumni group with an opportunity to consistently network with other ambassadors across the country and Aspiring Minds, on a long term basis.



I. *Apply Online*

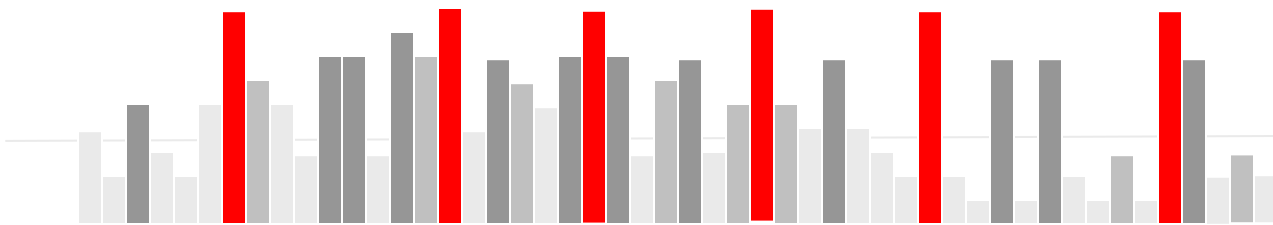
- Fill up the online form at <http://www.aspiringminds.in/registerAMCA.php>

II. *Shortlist Released*

- The shortlisted candidates would be informed through Facebook and email.
- There would be a nomination post for each shortlisted student on the myAMCAT Facebook page: <http://www.facebook.com/myamcat>

III. *Facebook Voting*

- The Facebook voting would begin as soon as the nominations are posted on the myAMCAT page.
- Each shortlisted candidate needs to get as many votes (“Likes” and “Comments”) as possible on his/her nomination post. Each person who “Likes” his/her post



should also “Like” the myAMCAT Facebook page

(<http://www.facebook.com/myamcat>) in order to be considered a valid vote.

- The number of “Likes” is a way of measuring your online networking skills and would be an important factor in the selection process.

IV. *Telephonic Interviews*

- Telephonic interviews would then be conducted.

V. *Final Selections*

- The final results would be posted on the myAMCAT Facebook page on (<http://www.facebook.com/myamcat>)
- The selected candidates would also be informed through email.